

Lots happening this month, Gordon families! From gear swaps to chocolate, we've got you covered.

The Gordon Store Swag has arrived – If you ordered from the Gordon Store your items have arrived. Over the next week or so items will be delivered to your child's classroom for them to take home. Did you miss ordering this time? The store will be opening again in the future. Date is T.B.A.

Gear Swap — Today! Friday, October 17th

Come shop the swap today from 2:45–3:45pm. Each item is a minimum \$5 donation.

It's good for the planet, your closet, and the PAC. Win-win-win.

Purdys Holiday Fundraiser — Launching Today!

Our delicious Purdys Holiday Campaign kicks off today, so get ready to check off all those holiday treat lists.

Hedgehogs? *Yes please.* Salted caramels? *Don't mind if we do.*

Every order sends 25% back to Gordon PAC to support school programs.

Please share with your family and friends!

See the attachment for all the info or click the link [here!](#)

Unplugged Update

Well, that escalated quickly (in the best way)! In just a few days, Gordon has more Unplugged pledges than almost every school in B.C. We're already in the top five across B.C., and momentum is on our side.

By taking the pledge, we're helping build a school culture where kids feel belonging in being unplugged, not left out.

It's not about banning tech, *it's about timing it right.* The research is clear: kids do better when they get a few more years to grow before diving into social media.

And let's be honest, when your kid says they're the only one without a phone, you'll know better!

Let's keep the momentum going, Gordon. We're just getting started.

👉 [Sign \(or learn more\) here — Unplugged Canada](#)

P.S. Grade 1, Grade 3, Grade 4, Grade 5, and Kindergarten are now official pledge classes!
Who's next?

Bike Bus — Next Week on Thursday

Same route, same good vibes, just a different day!

Because of Friday's Pro D Day, our next Bike Bus rolls on Thursday, October 23rd. Grab your helmets and join the ride!

Rumour has it there are new prizes for those punch cards...

Full details and route map here: www.gordonpac.com/bikebus

School Streets — Every Tuesday

We're still looking for volunteers to help keep School Streets rolling smoothly every Tuesday before and after school.

Each shift earns you a \$5 JJ Bean gift card as a thank-you.

[Sign up here!](#)

Stay cozy, Gordon families! -Kelsey, Margaret and the PAC Exec