

ADVOCACY SUBCOMMITTEE TERMS OF REFERENCE

The primary purpose of the Advocacy Subcommittee shall be to act in an advisory capacity to the Policy and Governance Committee and the Board.

Advocacy subcommittee work plans shall be created annually based on the Board's annual plan for advocacy and meetings will be scheduled as needed through the agenda setting process.

Advocacy Subcommittee Responsibilities:

- Annually review advocacy needs and recommend changes to the Board's Advocacy Plan to the Policy and Governance Committee. All recommended changes must be in alignment with Board Policy, applicable legislation and support the achievement of the Board's strategic objectives.
- Identify and recommend to the Policy and Governance Committee effective advocacy tactics that can be employed to advance the accomplishment of the goals identified in the Board's Advocacy Plan.
- Monitor and report on progress in the implementation of the Board's Advocacy Plan and provide regular updates to the Board via the Policy and Governance Committee.
- Review matters referred to the subcommittee by the Board and make recommendations as requested.

Membership and Quorum

Advocacy subcommittee membership includes one trustee appointed as Chair, one trustee appointed as Vice Chair, one trustee appointed as member and two trustees appointed as alternate members. The appointments are made by the Board on the recommendation of the Board Chair.

A quorum shall be a majority of subcommittee members, two of which may be the alternate subcommittee members.

Any member of the Board may attend the advocacy subcommittee meetings and participate in discussions, but only appointed members of the subcommittee may vote.

Rights Holder and Stakeholder Representatives

The Board shall invite rights holder and stakeholder representatives as identified in Policy 8 - Board Committees.

Representatives attending subcommittee meetings are entrusted with the responsibility of presenting the perspectives and interests of the organizations that they represent. It is essential that they articulate these collective views rather than their personal opinions.

Advocacy Subcommittee Resource Staff

The Superintendent shall appoint resource staff to work with the advocacy subcommittee.