

Personal Information Consent for School District and Media Publications

*Signed Form Effective Until September 30, 2024*

*Informed consent for use of your child's Data and Images*

The Vancouver School Board (VSB) and its schools are authorized under section 26 of the *Freedom of Information and Protection of Privacy Act* ("FIPPA") to collect, use, and share student personal information that directly relates to, and is necessary for carrying out educational functions in the district.

From time to time, the VSB engages with the community through school social media platforms, district publications, e-newsletters, online channels, print publications, yearbooks (when applicable), class pictures, posters, student memorabilia, and other print or digital material. Furthermore, external media outlets (including radio, television, newspapers, and other print and online media) are present at VSB schools and activities and are permitted to take photos, video, and/or conduct interviews with students. The purposes of these activities include increasing understanding about VSB programs and activities, informing families and school communities, recognizing achievements of students and staff, fostering school spirit and unity, and building community support for public education.

As part of its commitment to protecting student privacy, the VSB is seeking your consent to collect, store, use, edit, reproduce, and share photographs, recordings, videos, images, work product, and/or your child's name along with descriptions of their achievements (collectively, their "Data and Images") through print or digital material (as listed above) that may be shared within and outside the community (as described above).

Note that the VSB and its staff cannot prevent news media access, nor photo or video recording by the media (or others) in public locations (such as field trips away from school grounds). Likewise, photo and video recording cannot be controlled at school events open to the public, such as sporting events, student performances, and school board meetings.

For further information about how the VSB protects and manages personal information, please contact the Risk Management and Privacy Compliance Department by emailing [privacy@vsb.bc.ca](mailto:privacy@vsb.bc.ca). For more information about media outlets attending VSB events, please contact the Communications Department by emailing [communications@vsb.bc.ca](mailto:communications@vsb.bc.ca).

### Informed consent for use of your child's Data and Images

For parents/ legal guardians who have court orders describing their parental rights, this section and form should be completed by a parent/ legal guardian who has the right to exercise the student's privacy protection rights. Please only select one (1) of the following options:

**I GIVE MY CONSENT** for the VSB and my child's school to collect, store, use, create, copy, modify, edit, transpose, publish, display, and share my child's Data and Images as described above. I understand that images and information posted on the Internet may be stored and accessed outside of Canada and subject to distribution and use beyond the control of the VSB or my child's school.

**I ONLY GIVE MY CONSENT** to the use and disclosure of my child's Data and Images in their school yearbook and grade 12 composite (if applicable), and for no other purposes described above.

**I DO NOT GIVE MY CONSENT** to the use and disclosure of my child's Data and Images for the purposes described above.

**Note:** this consent may be withdrawn at any time by providing notice in writing to your child's school. Consent cannot be withdrawn for any previously printed or published material. Unless withdrawn, this consent **will remain in effect until September 30, 2024**. If you do not complete and return this form, your child's Data and Images will not be used for the above purposes.

Please complete, sign, and return this form to your child's school.

Today's Date: \_\_\_\_\_

Student Name (Last, First): \_\_\_\_\_

School Name and Division: \_\_\_\_\_

Parent/ Guardian Name (Last, First): \_\_\_\_\_

Parent/Legal Guardian Signature:

\_\_\_\_\_



Important Information – Please Translate  
 这是一份重要信息 — 请找人为您翻译  
 這是一份重要資訊 — 請找人為您翻譯

这是一份重要信息 — 请找人为您翻译

Thông tin quan trọng - Xin phiên dịch

Mahalagang Impormasyon - Paki salin sa sariling wika

Información importante - Por favor traducir

## Vancouver School Board Request for CASL Consent 2023-2024

### *Consent to send commercial electronic messages*

Canada’s Anti-Spam Legislation (‘CASL’) came into effect on July 1, 2014. As a result, the Vancouver School Board must ensure that we have your consent to receive announcements, event invitations, newsletters, and other electronic messages which may contain advertising or promotions regarding school and school district fundraisers, field trips, the sale of yearbooks, student pictures, uniforms, books, canteen/cafeteria sales, prom or dance tickets, or similar events and offers.

If you have any questions, please contact:

#### VSB Communications

##### Vancouver School Board

1580 W. Broadway | Vancouver, BC V6J 5K8 Canada | [casl@vsb.bc.ca](mailto:casl@vsb.bc.ca)

**To receive electronic communications from your children’s schools(s) and the school district, please complete this form and return it to your child’s school. Your consent will be in effect indefinitely unless you choose to withdraw it.**

YES, I GIVE MY CONSENT for my child’s school and Vancouver School Board to send me messages about events, news, offers, surveys, promotions, and information about products and services. I may withdraw my consent at any time by using a ‘withdraw consent’ link in any such message.

I DO NOT GIVE CONSENT

*Please be sure to complete, sign, and return this form to your school.*

**Date:** \_\_\_\_\_ **Student PEN#:** \_\_\_\_\_

**School name:** \_\_\_\_\_

**Parent/Guardian Name:** (Last) \_\_\_\_\_ (First) \_\_\_\_\_  
(please print)

**Parent/Guardian E-mail address:** \_\_\_\_\_

**Student Name:** (Last) \_\_\_\_\_ (First) \_\_\_\_\_  
(please print)

**Student Grade:** \_\_\_\_\_ **Student division or homeroom:** \_\_\_\_\_

**Parent/Guardian Signature:** \_\_\_\_\_