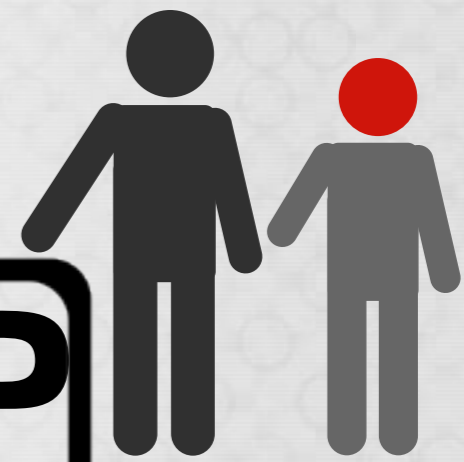




# MENTORSHIP



thinking critically about:



**PRIVACY**



**ONLINE  
BEHAVIOUR**

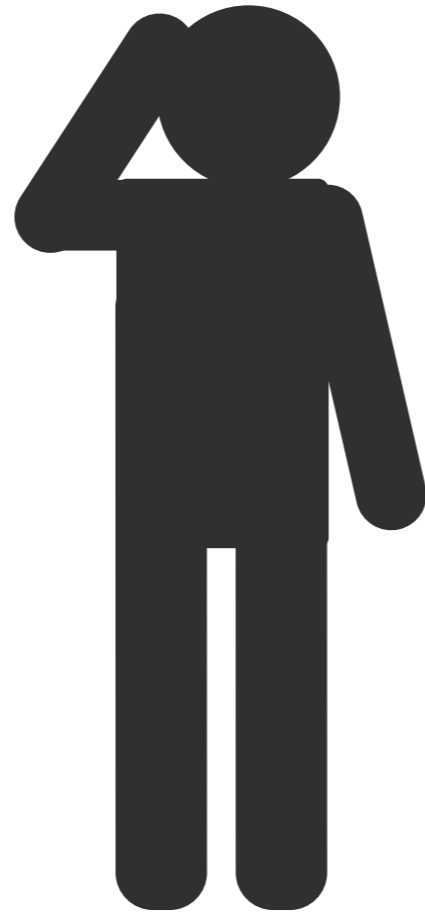


**SAFETY**

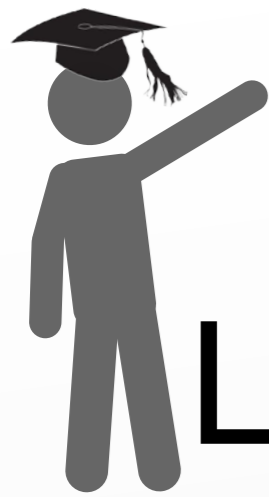
# ONLINE IDENTITY



?



Knowing who is you on the Internet



# LEARNER



# MENTOR



WHAT is a **digital footprint**?

WHAT WOULD BE FOUND IN  
**YOUR**  
**DIGITAL FOOTPRINT?**

Remember class, your Digital Footprint is what you leave when interacting in cyberspace. It can affect your privacy and safety.





**digital tattoo**.ubc.ca  
what's yours?



Digital Tattoo

http://digitaltattoo.ubc.ca/ RSS Google

# digital tattoo.ubc.ca

what's yours?



## Assess Yourself

When I'm online, my favourite thing to do is...



- post pictures of me and my friends having a good time.
- share everything about me- what movies I like, what I'm up to, and how to get in touch with me.
- I never post anything I wouldn't want my mother to see.



When I'm working on an assignment, the first thing I do is...

- look up the topic on Wikipedia.
- connect with classmates online to put our heads together.
- use the internet to find resources, and maybe photos and videos too.



When I'm not studying, I mostly use my computer and the internet for...

- logging onto wireless networks wherever I go.
- shopping and keeping track of my bank account online.
- accessing my accounts and profiles on a bunch of different websites.



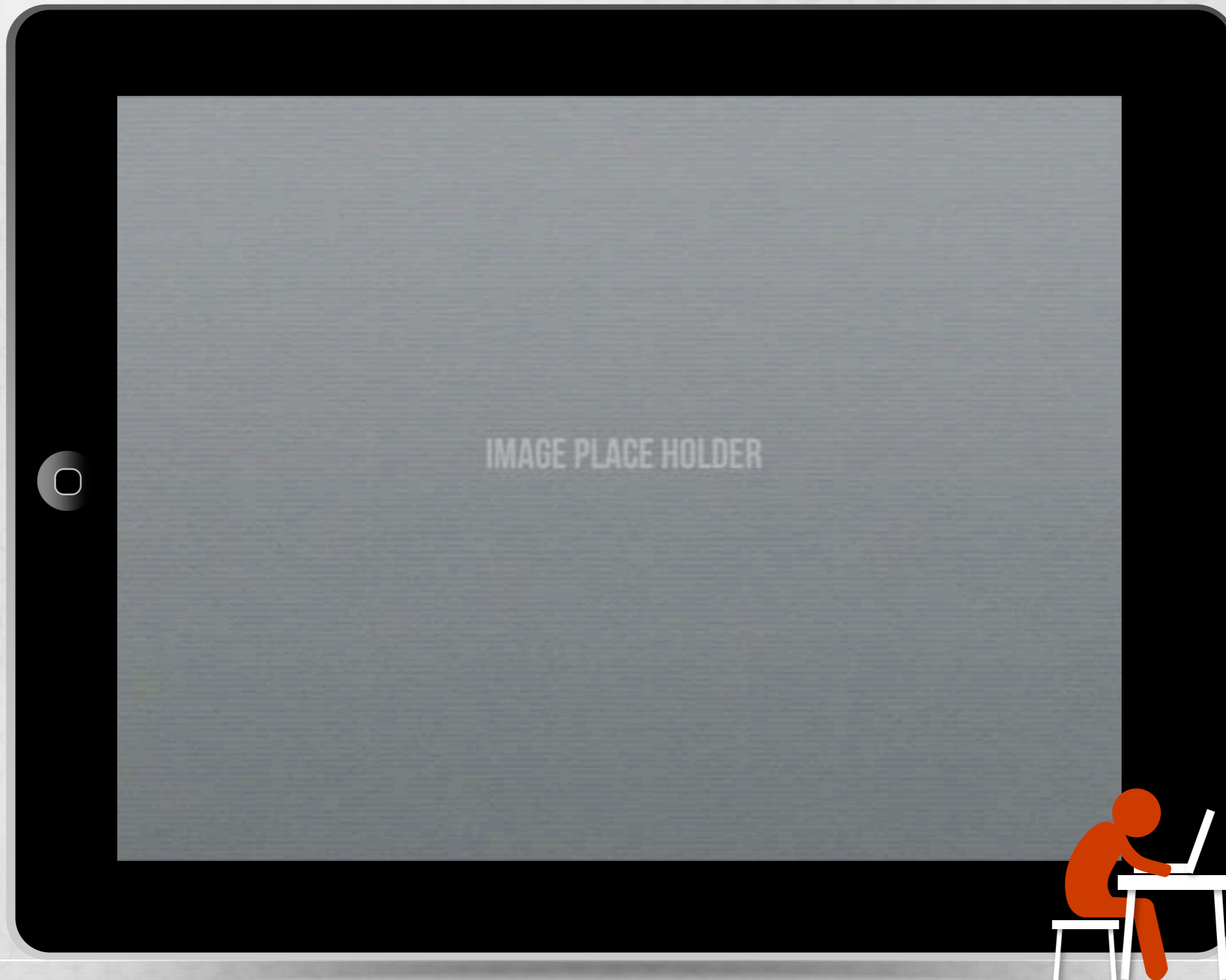
**What do you think you would find in your Digital Tattoo?**

**What could people find out about you?**



# IMPORTANT:

Understanding the effects of your online behaviour.



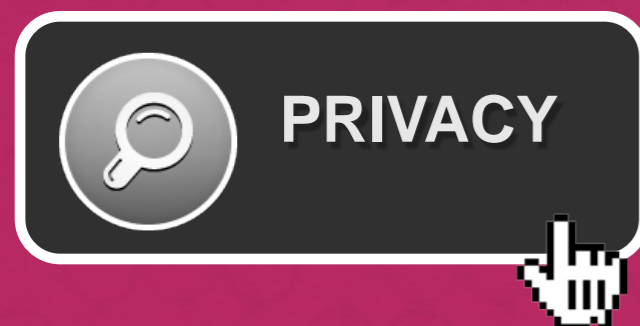




# TIME TO SHARE

Online Identity = Public Identity

HOW WILL THIS AFFECT YOUR ACTIONS REGARDING:



SAFETY



ONLINE BEHAVIOUR

# WHAT ARE SOME ISSUES FACING GR.4/5 STUDENTS AS THEY USE THE INTERNET & SOCIAL MEDIA?



LESS FACE-TO-FACE WITH PEERS?



SEDENTARY HEALTH CONCERNS?



TOO MUCH MEDIA EXPOSURE?



# DATA RESULTS



## Media Use, by Age

Average amount

HOURS



TV content

MUSIC

Computers

Video games

Total media exposure

Total media use

■ 8-10-year-olds ■ 11-14-year-olds ■ 15-18-year-olds

## Physical Activity, by Demographic

Among 8- to 18-year-olds, amount of time spent being physically active

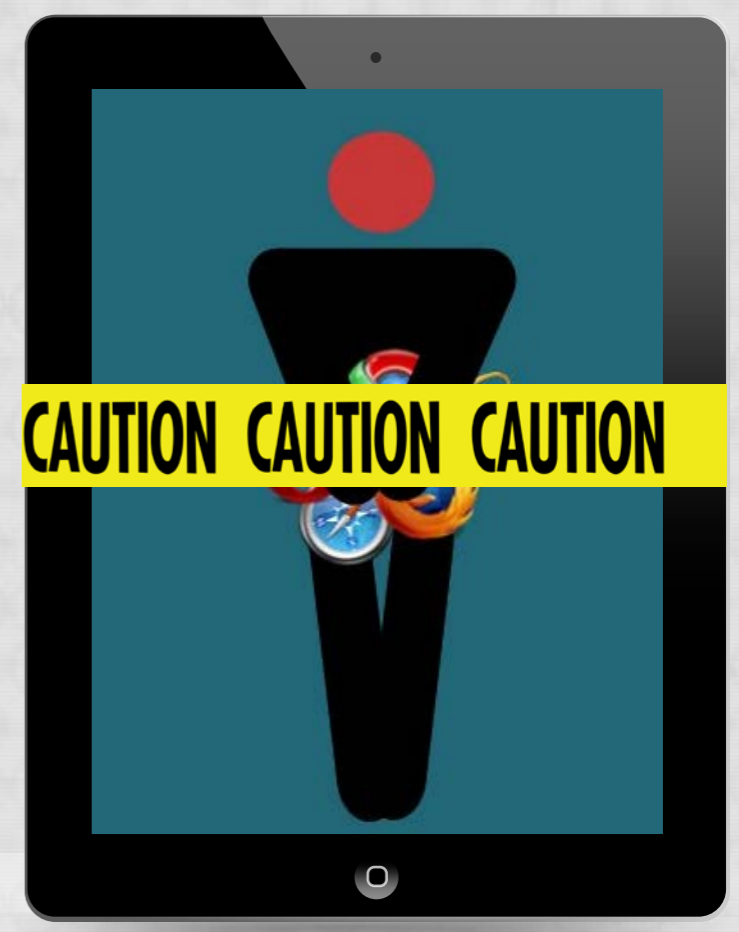
Among all	AGE			GENDER	
	8-10	11-14	15-18	Boy	Girl
1:46	1:57 <sup>a</sup>	1:50 <sup>a</sup>	1:34 <sup>b</sup>	1:56 <sup>a</sup>	1:35 <sup>b</sup>

Note: Statistical significance should be read across rows, by section.

Do these statistics reflect what you heard from your Gr.4' s and/or Gr.5' s?

# Online Privacy

Protect vital information and maintain an appropriate digital identity.



**78%** OF CANADIANS NEVER READ THE PRIVACY POLICIES OF THE SITES THEY VISIT.

# UNDERSTANDING THE EFFECTS OF ONLINE BEHAVIOUR:

THINK BEFORE YOU POST!



## LET'S DISCUSS



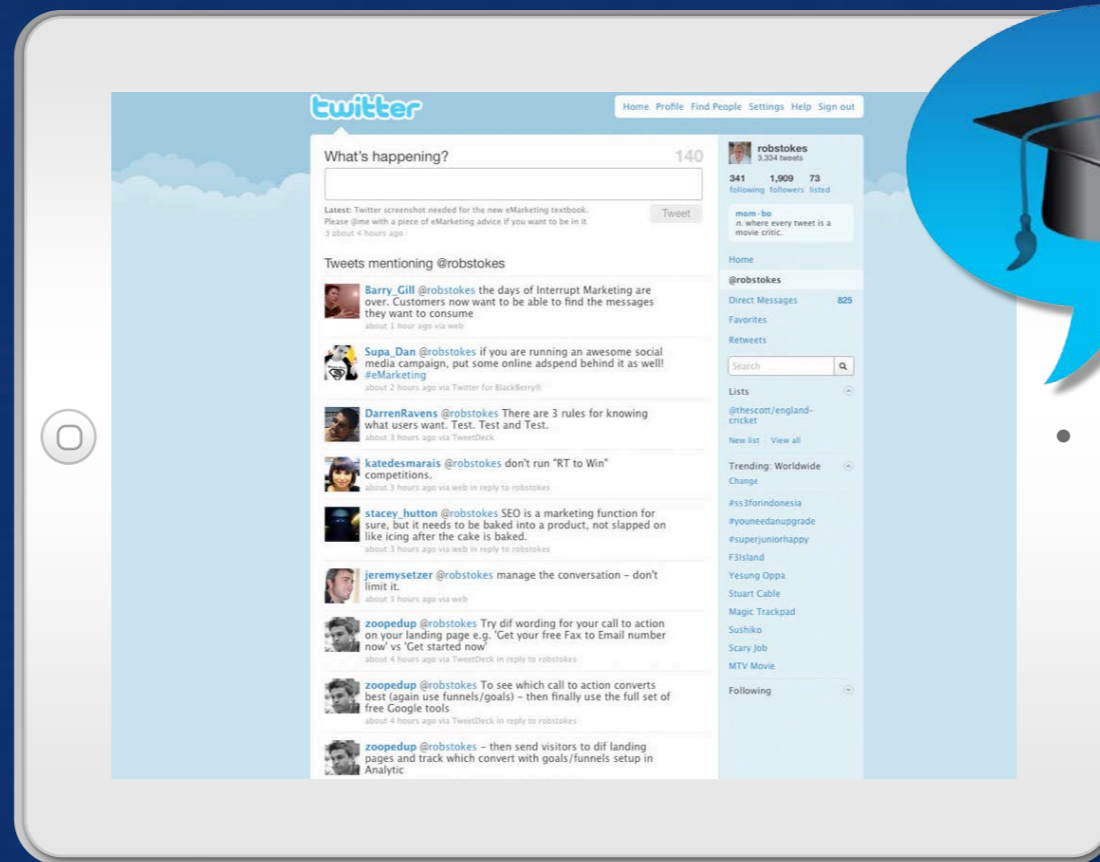
1. What effects do some of the interviewee's pics have on his future?
2. Is it possible to separate personal from public information?
3. Could this young man have protected himself from being viewed by his future employer while still sharing his life on Facebook?

# QUESTION

?



At ages 9 and 10, what are some of the issues or concerns regarding what students might post?



- be smart about what you post!



IDENTIFY A COUPLE QUESTIONS THAT GR. 4 & 5 STUDENTS SHOULD ASK THEMSELVES REGARDING OUR THREE THEMES:  
**privacy, SAFETY, ONLINE BEHAVIOUR**

# Privacy is a **safety** concern







# Knowledge is **Power** be aware. be safe.



**AGE APPROPRIATENESS**  
the internet provides access to things that may be detrimental to young minds - violence, alcohol etc.

**MOUSETRAPPING**  
the act of keeping users on web pages so as to collect more data about them for marketing products or worse.

**COULD SCAR FOR LIFE**  
the internet has no filter, so access to things that may mentally harm the viewer could occur.

**TYPOSQUATTING**  
if it's too good to be true, it probably isn't...young people can give more info of themselves in hopes of winning "free" stuff.

**PORNOGRAPHY**  
sexually explicit material is everywhere on the net - truly harmful for a healthy child's development.

**OBSESSION**  
with the over-saturation of media on the net, there are real concerns for what an acceptable body image is in today's society.

# Online Predators

may or may not be in disguise



# Online Predators

**1 in 5 youth** have been sexually solicited online with **75% never telling anyone**.  
There is an estimated **5 million sex predators** still at large on the web today.

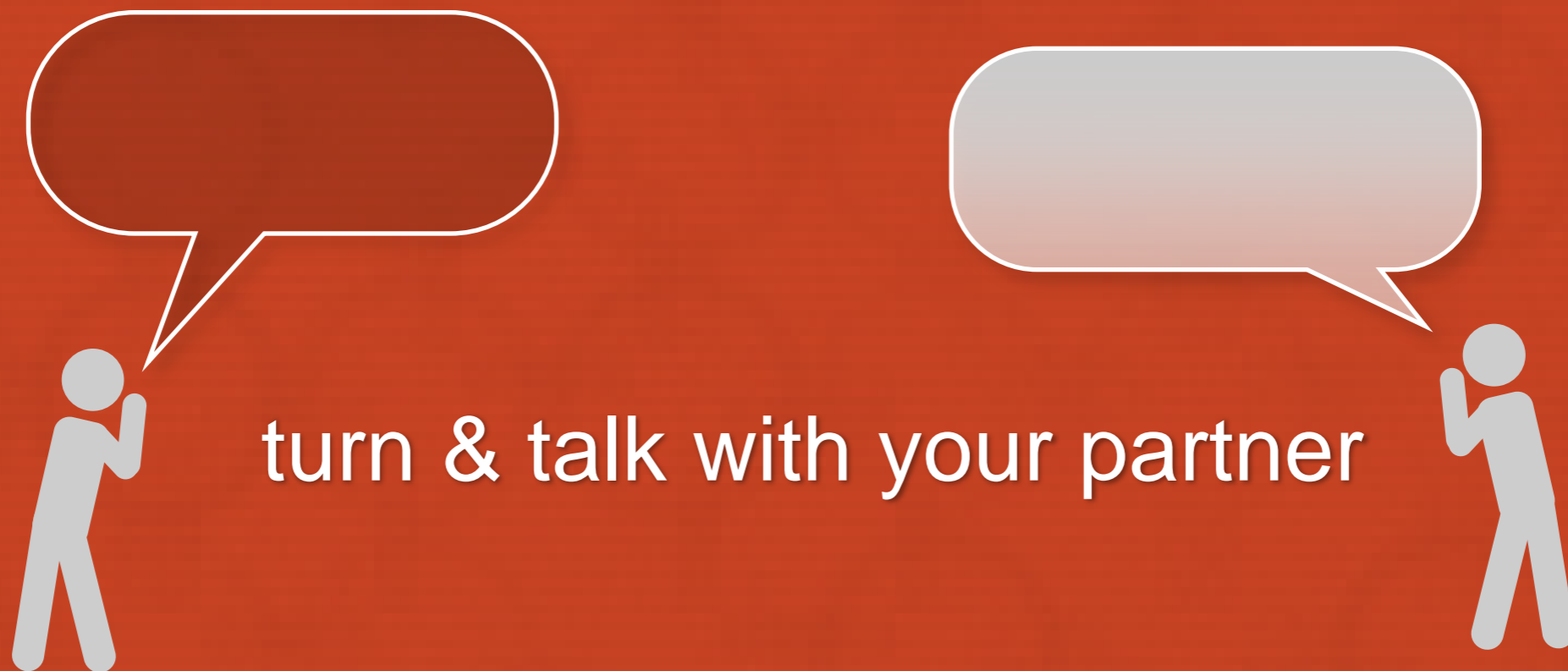




Knowledge is **Power**

WHAT KNOWLEDGE DID YOU GET FROM THIS VIDEO THAT INCREASED YOUR **POWER** TO PROTECT YOURSELF AND OTHERS ONLINE?

What key messages would be important for Gr.4 and/or Gr.5' s to hear in your presentations?



turn & talk with your partner

# Harm in a photo?

You may think any pic is safe to post...

*Remember, the Internet is a public space. When you post a photo, anyone can take it, manipulate it and re-use it as they wish.*

•WHAT MAY SEEM INNOCENT TO YOU, COULD BE USED IN A HARMFUL WAY.

•ALWAYS BE CAREFUL WHAT YOU SHOW THE REST OF THE WORLD. IT COULD COME BACK TO HAUNT YOU.

•IT IS NEAR IMPOSSIBLE TO DELETE THE EXISTENCE OF A PHOTO ONCE POSTED. JUST ASK FACEBOOK!

•PHOTOS CAN BE USED IN CASES OF LOCATION TRACKING OR “GEO-TRACKING”





# WHAT IS GEO-TAGGING?



DISCUSSION  
Pair & Share



# ONLINE BEHAVIOUR



should be about avoiding participation in **bullying** and **harassment**.





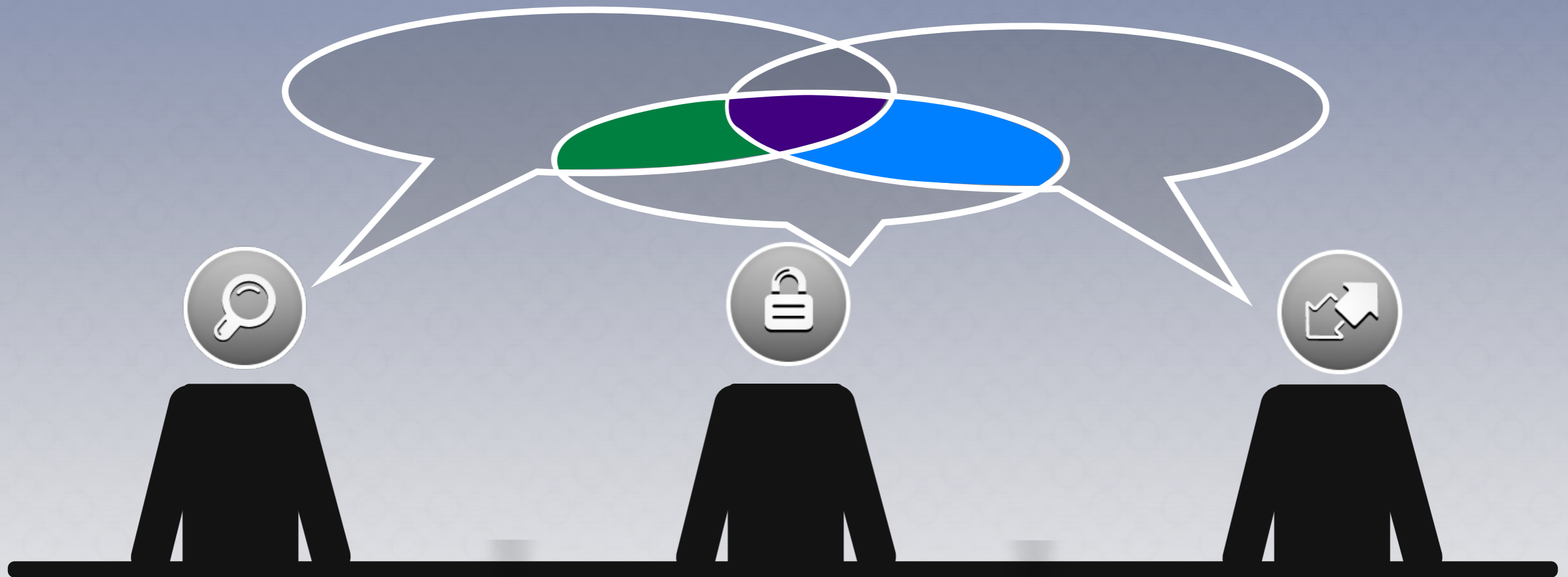
# JOE 'S STORY: a familiar one.

As student mentors, to Gr.4 and/or 5' s, what key messages about online behaviour would you want them to remember?



turn & talk with your partner

# In Conclusion



**PRIVACY**

**Do I know who will see my picture?**



**SAFETY**

**Could someone I don't know find me using online info?**



**ONLINE BEHAVIOUR**

**Would I say or do this to someone face-to-face?**

# RESOURCES

for students



<http://mediasmarts.ca/cyber-security/cyber-security-special-issues-young-children>

<http://digitaltattoo.ubc.ca/>

<http://digitaltattoo.ubc.ca/protect/protect-yourself/what-your-photos-may-reveal-about-you/>

<http://www.digizen.org/resources/cyberbullying/films/uk/lfit-film.aspx>

<http://www.youtube.com/watch?v=JbywTs2EjHk&list=PL54411CB9F46DAC68&index=6>



thank you